



Stakeholder toolkit

Find online safety advice and support in multiple languages for First Nations people, including resources about how to be safe online and what to do if things go wrong.

eSafety partnered with First Nations organisations to develop these pages and resources for mob.

Connecting safely

Technology has changed the way we share knowledge and tell stories. We don't just do this face-to-face or on the phone, so we need to know how to connect with each other safely online.

Sexting and sending nudes

It's not OK if someone shares - or says they will share - a nude or sexual image or video of you, without your consent. This is known as image-based abuse or revenge porn. If this happens to you, eSafety can help.

Family safety

It can be hard to stay connected when you feel unsafe on your own devices. This advice will help you report tech abuse and look after your wellbeing.

Online hate and abuse

Online abuse is when a person uses the internet to send, post or share content that harms someone. Learn what you can do if you experience online abuse.

Explore eSafety's website to hear stories from mob, read the latest First Nations research and find tips and tricks to help you be deadly online: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)

Use this stakeholder toolkit to help spread the word about these resources and raise online safety awareness. Thank you for helping First Nations people feel safer and more supported online.

eSafety acknowledges all First Nations people for their continuing care of everything Country encompasses — land, waters and community. We pay our respects to First Nations people, and to Elders past, present and future.



Latest research

eSafety's report, [Cool, beautiful, strange and scary: the online experience of Aboriginal and Torres Strait Islander children, their parents and caregivers](#), shows more young First Nations people are turning to technology for cultural expression and engagement.

Some key research findings

- The internet is a key platform for cultural expression among Aboriginal and Torres Strait Islander children. Compared with the national youth average, they are far more likely to post their own video or music content (37% vs 19%) and story or blog content (35% vs 16%).
- Aboriginal and Torres Strait Islander children are highly engaged in current affairs and social and political discussions online. 42% looked at news online (vs 31% of Australian children overall) and 30% discussed social and political problems with other people online (vs 13% of Australian children overall).
- Aboriginal and Torres Strait Islander children are almost three times more likely to have experienced online hate speech compared with the national youth average. 29% have had offensive things said to them because of their race, ethnicity, gender, nationality, sexual orientation, religion, age or disability (vs 11% of Australian children overall).

Hands-on training to help you be deadly online

Everyone should have the opportunity to benefit from using online spaces.

eSafety provides free training for all First Nations people who have an active online presence, and First Nations organisations and businesses that use social media to engage with their clients.

The Strong People, Safe Spaces online safety training covers:

- how to use social media platforms to engage safely
- how to recognise and report online abuse
- privacy and safety settings
- strategies for upstander messaging and when to use it
- case studies
- information about who eSafety is, and what we can and can't do.

There will also be opportunities to ask questions. Delivery of the 90-minute session can be tailored to suit your audience.

Strong People, Safe Places will help you feel comfortable yarning about being deadly online with your community.

Share the training with your networks using the flyer or social media tile in this toolkit, or get in touch to learn more by emailing outreach@eSafety.gov.au.

Publish a blog post or share in a newsletter

Share the resources with your community through a newsletter item, web story or email. Use the copy below as a starting point.

Keep our mob safe online: Resources to support First Nations people

Technology has changed the way we share knowledge and tell stories. There are lots of benefits, but there are risks too.

Research from the eSafety Commissioner shows that First Nations children are almost twice as likely as Australian young people overall to post original video or music online and more than twice as likely to post their own story or blog.

Unfortunately, they are also almost three times more likely to experience hate speech.

eSafety has launched new resources to support First Nations people to navigate the online world safely, including advice and support in multiple languages, with information on how to be safe online and what to do if things go wrong.

eSafety supports mob of all ages with different types of online abuse – they can help you manage it and get very harmful content taken down.

The First Nations web pages cover key topics – including connecting safely, sexting and sending nudes, family safety and online hate and abuse – featuring videos, audio, clear explanations and more to help you be deadly online.

The internet is a key platform for cultural expression among First Nations people, so it's important to know how to connect with each other safely online.

eSafety has partnered with First Nations organisations to develop these resources and advice to help empower communities to stay safe and active online, and ensure mob's voices, music and stories continue to be heard.

Find out more: [eSafety.gov.au/first-nations](https://esafety.gov.au/first-nations)

Show your support on social media

Use the social media images supplied in the kit and the copy below to encourage your followers to access and share the new resources.

We will also regularly share First Nations content on our eSafety channels – make sure you follow us **@eSafetyOffice** and feel free to share and comment on our posts, or make your own. You can find eSafety on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#) and [LinkedIn](#).

Suggested post copy

1. Resources by **@eSafetyOffice** aim to help empower communities to stay safe and active online, and ensure mob's voices, music and stories continue to be heard. Find online safety advice and explore the First Nations content: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)
2. Find online safety advice and explore **@eSafetyOffice** resources co-designed by and for First Nations communities, including information on sexting and sending nudes, family safety, online hate and abuse, and connecting safely: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)
3. Technology has changed the way we share knowledge and tell stories. There are lots of benefits, but there are risks too. Explore First Nations advice and resources from **@eSafetyOffice** and help keep mob safe online: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)
4. **@eSafetyOffice** research shows that First Nations children are almost twice as likely as Australian young people overall to post original video or music online. It's important to know how to connect with each other safely online. Find out more: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)
5. Everyone should have the opportunity to benefit from using online spaces. **@eSafetyOffice** provides free training for First Nations people who have an active online presence, and First Nations organisations and businesses that use social media to engage with their clients. Explore First Nations online safety resources: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)
6. Did you know that **@eSafetyOffice** provides online safety advice in multiple First Nations languages? Watch their animated videos in Aboriginal English, Torres Strait Islander Creole, NT Kriol, Kimberley Kriol, Arrernte, Yolngu and more for tips about taking care of yourself online and what to do about abuse: [eSafety.gov.au/first-nations](https://www.esafety.gov.au/first-nations)

Other ways to show your support

- Share the [Be Deadly Online resources](#) with your school or community. They explore online issues including cyberbullying, digital reputation and respect for others through short videos and posters.
- Download [Your Online Journey](#), a free and easy-to-use app with step-by-step instructions and videos to help your mob get online and stay safe.
- Check out eSafety's [indigiTUBE](#) page to easily stream some of our First Nations video content.

Subscribe to our newsletter

Want to stay up to date with online safety including new eSafety resources, online issues, events, blogs and the latest research? Sign up to our newsletter and get the latest info delivered straight to your inbox: [eSafety.gov.au/about-us/subscribe](https://www.esafety.gov.au/about-us/subscribe)